

Role – Channels PPC Executive (Amazon, eBay)

Job Overview

- We are looking for an experienced Amazon PPC expert to join the Mountain Warehouse Channels team.
- As a senior PPC executive you will focus on our Amazon & eBay accounts with approximately £1m yearly budget. You will help increase and improve online visibility for Mountain Warehouse and will be delivering performance to achieve set targets across UK and international Markets.
- Working in a growing, and dynamic Channels team, you will be responsible for day-to-day PPC campaign management across multiple markets. This role will mainly focus on Amazon but will also help on our fledgling eBay PPC campaigns

What you'll be doing

- Budget planning, monitoring and day to day management of PPC accounts through keywords, negatives & ads optimisation, A/B testing & data analysis .
- Weekly reporting on the key metrics
- Measuring and analysing campaign performance
- Forward plan campaigns for key events
- Keep up to date with Amazon & eBay PPC products
- Managing the Marin bid management platform and implementing bidding rules & processes .
- Work closely with Amazon Trading Managers to help drive performance & achieve budgets
- Manage relationship with Amazon & eBay, including meeting and calls .

We would love to meet someone with

- Minimum 2-3 years of experience in managing Amazon PPC campaigns
- Strong analytical skills with experience using MS Excel
- Experience of working with a bid management platform
- Fluency in English language

You'll be able to demonstrate:

- Willingness to learn, do research and take initiatives .
- Commercial awareness so they can add value to the business outside of just PPC.
- Can-do attitude, willingness to get stuck in and make things happen
- Can work as a team player as well as being able to work to individual performance goals and KPIs
- Flexibility, ability to cope with change.

What's in it for you?

- Competitive salary and benefits package
- Holiday allowance
- 50% staff discount & 25% for family and friends
- Pension scheme
- Hybrid working environment

About Us

In 1997, we launched Mountain Warehouse to make the outdoors accessible to everyone by offering value for money product and exemplary customer service.

The outdoor industry had become very jargon heavy and we wanted to create a brand that would cater to our mothers and our neighbour's kids as well as seasoned professionals who understood the technology.

Our expansion since then has seen the brand grow and the product evolve, but the small family business that makes MW special has remained. Great product is at the heart of everything we do. As we expand internationally, we employ a team of dedicated diverse people to offer our valued customers the best possible experience when visiting our stores, shopping online and putting our range through its paces.

Welcome to our journey.